

Get money for events from DIT's Internationalisation Fund

Learn more about match funding for SMEs below

Available funding



£1,000 - £9,000 match-funded grants
You will need to fund 40% or 50% of costs according to where your business is based.



ERDF support allocated by Local Enterprise Partnerships (LEP)
subject to funding availability within LEP area.



Currently available in all Local Enterprise Partnership Areas
except London which is fully subscribed

What SMEs are eligible?



SMEs¹ in England
with



International high growth potential
seeking to enter new international markets, create or safeguard jobs or increase international sales



Product \ service suitable for export



£500k+ sales \ turnover (*desirable*)

¹Small and Medium sized Enterprise (SME) as per the EU Definition (less than 250 employees; an annual turnover that does not exceed €50 million or annual balance sheet does not exceed €43 million including linked companies). Must be actively trading.

²Local Enterprise Partnership (LEP)



HM Government



European Union

European Regional
Development Fund

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What can you use the funding for and how to apply

Using the funding

Eligible expenditure – You must not commit expenditure before approval of funding is received and you must retain evidence of costs (e.g. invoices) and that monies have been spent (bank statements). Funding decisions are made within 5 working days.

Trade Fairs: costs of participation, set-up costs and accommodation

Third party advice to prepare for export:

- PR
- market research
- IPR
- translation and cultural advice
- social media and SEO
- overseas business environment
- due diligence
- routes to market

Ineligible expenditure

- production/operational costs
- capital costs
- salary/employment costs
- purchase of assets
- routine expenditure
- direct subsidies

How to apply:

1

Visit:

<https://www.great.gov.uk/campaigns/internationalisation-fund-for-english-businesses/>

2

If suitable an International Trade Adviser (ITA) will support you to develop an Export Action Plan

3

ITA will register your details and you will receive an application link



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